EUDEL

EISCO 2010
INTO THE NEW DECADE:
DRIVING INNOVATION AND LOCAL DIGITAL AGENDAS
TO TACKLE THE CRISIS IN EUROPEAN REGIONS

MAY 20 – 22 2010
BILBAO, SPAIN

Hosted and organised by EUDEL (Basque Association of Local Governments)
with the European network ELANET and the support of CEMR

in collaboration with the European networks:
eris@
EUROCITIES (Knowledge Society Forum)
IT4ALL
e-FORUM

<u>Preliminary note</u>

The suggestions presented below for the EISCO2010 conference in Bilbao is an attempt to create a programme that builds on the past experience gained in the previous conferences and that introduces some important changes that gives more space to discussions between participants, taking into account the good results of the 5th brainstorming session of EISCO 2008.

The best practices presented would be this time 27, since they are considered only in the first three sessions. It will allow to avoid repeating on previous conference presentations and concentrate on those that can be considered cases of excellence to implement the objectives of the Digital Local Agenda.

The conditions in which the conference will take place are, in a certain way, full of contrast. On one hand, Bilbao shows to be the correct choice since the local governments, coordinated by EUDEL, are implemented their Local Agenda for Innovation in a systematic way and with a clear methodology. EISCO 2010 becomes the opportunity not only to show the methodology but the first results coming from its pilot implementation in the second part of 2010. On the other hand, other pilot initiatives (like eMunicipality 2012 in Norway, just to mention the one most advanced) will be far under way and Bilbao represent an excellent opportunity to make a good evaluation of what has been done, combining this more holistic initiative with partial implementations of the agenda in the different countries.

The programme has been organised using the European model of the Digital Local Agenda as a framework to organise the different sessions, both plenary and parallel sessions. The three first sessions reflect the three major objectives described in the model while the parallel sessions in each plenary/objective reflect the specific goals set-up in the model for each major objective. This form of organising the programme allows to present best practices that are not necessarily part of a DLA global process in local areas but that can be considered as good cases of excellence to illuminate the realisation of these goals.

It is important to keep up this number of good practices in the first part of the conference, taking into account that people comes to the conference from the different European countries when they have something concrete to do. It should also be noted that space is given not only to eGovernment but also to Energy & Environment as well as to Social Services and Training (eInclusion). As requested by some participants in the final session of EISCO 2008, the Digital Local Agenda should open also to this specific thematic areas that form part of the activities daily implemented by municipalities, counties and regional agencies. In fact eGovernment would be today a too restricted suit for innovative local agendas.

The second part of the conference (the 4th, 5th and Final sessions), after looking at what has been done, is instead an effort to bring into the DLA future innovation based on new paradigms and tight economic conditions as a result of the worldwide financial and every day more economic crisis. There is no doubt that it is urgent for local governments to discuss how to progress with their efforts to modernise the public administration using ICT, create new forms of governance and provide new and better services to citizens in the new scenario. To promote the conference, this message should be clearly passed to the local and regional authorities and represent a major attraction for the conference.

A perfect initiative would be to organise some workshops in the leading countries that participate in EISCO, through ELANET (CEMR), both associations and daughter companies, that prepare the content of the discussions that will take place from Thursday afternoon onwards. The themes that will be analysed should also be the result of a consultation process that ELANET (CEMR) could organise in March-April 2010.

Discussions on this draft should proceed during March to have a first draft prepared for the CEMR event in Malmo, if possible. It should also be taken into account that the ADD ME! network for inclusive

eGovernment will be launching its European (and worldwide) campaign and that results on the present CIP/PSP call (that includes a pilot action on eCapacity Building and empowerment of civil servants) will be known and relevant projects in their start-up step.

Draft Programme suggested

EISCO 2010

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Thursday 20

9:30 – 10:40: Inauguration Ceremony

Chair: Major of the City of Bilbao

Welcome:
- Major of the City of Bilbao
- President of the Region EUSKADI
- Secretary General of CEMR

Keynote speakers:
- President of EUDEL
- Information Society and Media Commissioner of the European Union

10:40 -11:00. Coffee-break

11:00 -13:30 1ST SESSION - PLANNING THE FUTURE OF INNOVATION IN LOCAL ENVIRONMENTS

11:00 – 12:00 Plenary session
- Chair
- Key-note speakers (2)
- Panel (3 moderators introduce the parallel sessions themes)

12:00 – 13:30 Parallel sessions: DIGITAL LOCAL AGENDA PLANNING

eGovernment (administrative)	Energy & Environment	Social Services and Training
Chair:	Chair:	Chair:
Moderator:	Moderator:	Moderator:
Best practices (3)	Best practices (3)	Best practices (3)
Conclusions	Conclusions	Conclusions

13:30 – 14:30 Lunch

14:30 – 17:00 2ND SESSION – LOCAL PACTS TO INTEGRATE AND SUPPORT DIGITAL SERVICE DELIVERY

14:30 – 15:30 Plenary session
- Chair
- Key-note speakers (2)
- Panel (3 moderators introduce the parallel sessions themes)

15:30 – 17:00 Parallel sessions: DIGITAL LOCAL AGENDA INFRASTRUCTURES

eService platforms on the Internet	Infrastructural services to support front-office applications	High Speed Technologies and Infrastructural solutions
Chair:	Chair:	Chair:
Moderator	Moderator	Moderator
Best practices (3)	Best practices (3)	Best practices (3)
Conclusions	Conclusions	Conclusions

17:00 – 17:20 Coffee – break

17:20 – 18:00 ROUND-UP SESSION DAY 1

Chair:
Moderators of the six parallel sessions bring their conclusions to the plenary
Conclusions of the day

21:00 – 23:00 Gala Dinner

Friday 21

9:00 – 11:30 3RD SESSION – ENGAGING CITIZENS IN NEW FORMS OF DIALOGUE AND ACCOUNTANCY

9:00 – 10:00 – Plenary session
Chair:
Keynote speakers (3)
Panel (the 3 moderators introduce the parallel sessions themes)

10:00 – 11:30 – Parallel sessions: DIGITAL LOCAL AGENDA PROGRESS ON ePARTICIPATION

Forum on DLA Policies and Actions	New Participatory Instruments for Local Decision-Making	Citizens' involvement in Quality control of eServices
Chair:	Chair:	Chair:
Moderator	Moderator	Moderator
Best practices (3)	Best practices (3)	Best practices (3)
Conclusions	Conclusions	Conclusions

11:30 – 11:50 Coffee-break

11:50 – 13:30 PANEL SESSION – UNTIL 2013: HOW CAN LOCAL AND PUBLIC INNOVATION PROGRESS
                              UNDER CRITICAL ECONOMIC EUROPEAN CONDITIONS

Chair:
Panelists: 6 to 8 participants between decision-makers and experts in innovation
Conclusions

13:30 – 14:30 Lunch

**14:30 – 17:00 4TH SESSION (BRAINSTORMING) – GOVERNANCE AND INNOVATION: THE CHALLENGES
AHEAD**

A free debate will take place between the participants in the conference, organised in different thematic
groups using the conference facilities. The discussions will take place according to a specific methodology
allowing everyone to give his opinion.
The different discussion tables will not have more than 10 participants and will be chaired by a members
of CEMR and ELANET.
In each table, a previously appointed expert will be asked to present the issue under discussion in 10
minutes as a preparation to the discussion that will immediately follow
Conclusions will be presented by an elected rapporteur (or by the chair)in the relevant panel on Saturday
morning (in connection with the conference declaration)

17:00 – 17:20: Coffee- break

17:20 – 18:00: ROUND-UP SESSION – DAY 2

Chair:
Moderators of the morning three parallel sessions bring their conclusions to the plenary
The Chair of the Brainstorming session presents the general discussion of the brainstorming as an
anticipation for the presentations of the next day.
Conclusions

Saturday 22

**9:30 – 11:30: 5TH SESSION: PREPARING THE NEXT STEPS AND PRIORITIES OF THE DIGITAL LOCAL
AGENDA 2010 -2013**

Chair:
Keynote speaker (1)
Panel: Coordinated by an appointed moderator, the rapporteurs of the different discussion tables of the
brainstorming session (Friday afternoon) discuss on the conclusions of their debates as tasks and priorities
for the Digital Local Agenda

11:30 -11:50: Coffee-break

11:50 – 13:00: **FINAL CONFERENCE SESSION – THE EISCO 2010 BILBAO DECLARATION**
   - Chair:
   - Next EISCO conference hosting country
   - Presentation of the final conference declaration
   - Closing remarks (keynote speaker)